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**McDONALD'S® RESTAURANTS REV UP FOR NATIONAL HIRING DAY EVENTS**

*Chicagoland Restaurants to Participate in the Nationwide Initiative to Bring New and Diverse Talent to McDonald's*

**CHICAGO, Ill. (April 4, 2011)** – McDonald's Corporation, widely recognized as one of the top companies for diversity, will host its National Hiring Day on April 19, 2011 to fill various positions within the company. McDonald's locations in Chicago and Northwest Indiana will also be holding in-store National Hiring Day events.

"We are very excited to bring in new employees to nurture and support so that they can be successful at every level," said Ron Lofton, president of McDonald's Owners of Chicago and Northwest Indiana (MOCNI). "McDonald's emphasizes the importance of diversity in hiring. Women and minorities represent more than half of McDonald's current work force and our African American owner/operators make up one of the largest African American enterprises in the country. We believe in giving our employees the tools they need to flourish and grow within the company and we think that National Hiring Day will be a great kick off for developing new and diverse talent."

Keith Allen is an African American owner/operator and a member of the Black McDonald's Operators Association (BMOA) of Chicago. Allen started out as a crew member working for the first Black McDonald's operator, Herman Petty, at the restaurant on the corner of 65<sup>th</sup> and Stony Island in Chicago. He now owns that restaurant and four others in Chicago and will be featured in an upcoming ad campaign promoting National Hiring Day.

McDonald's offers competitive wages, flexible hours, and free or discounted meals. The restaurant training program is held at Hamburger University and includes diversity training. Credits earned in McDonald's restaurant training programs can be applied towards 2- or 4-year degrees for employees.

Those interested in positions can visit McDonald's restaurant locations during the day and speak to any manager or fill out applications online at <http://www.mcdonalds.com/careers> or <http://www.mcstate.com>.

## **About the BMOA**

The Black McDonald's Operators Association [BMOA] of Chicago is a membership organization comprised of 15 Chicagoland and Northwest Indiana-area McDonald's restaurant owners. While contributing to the success of McDonald's as the world's leading food service retailer, BMOA of Chicago members are also committed to exhibiting leadership, supporting education and developing partnerships within the African-American communities that they serve.

## **About MOCNI**

McDonald's Owners of Chicago and Northwest Indiana represent more than 100 owner/operators and nearly 500 restaurants throughout the greater Chicagoland region, including stores as far north as Gurnee, west as Morengo, South as Watseka and east to Northwest Indiana. MOCNI manages and facilitates all marketing, sports, community relations, educational and philanthropic programs throughout the region, and is responsible for implementing and maintaining consistency at every Chicagoland restaurant.

## **About McDonald's**

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to more than 26 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local business men and women. Customers can now log online for free at any of the 11,500 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit [www.mcdonalds.com](http://www.mcdonalds.com), or follow us on Twitter ([@McDonalds](https://twitter.com/McDonalds)) and Facebook ([Facebook.com/McDonalds](https://www.facebook.com/McDonalds)) for updates on our business, promotions and products.]

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